

Job Description: Business Development Intern / Trainee

Company: SSJ EduStation Edtech Pvt ltd , Location: Bengaluru , Tenure: 3, 4, 6 months Stipend: ₹18,000 -20,000 per month Performance-Based Incentives: Yes, up to ₹10,000 per month. PPO: Performance Based, CTC-5 LPA to 9 LPA + Incentive

About EduStation:

EduStation is a leading educational platform that enhances learning experiences through Innovative solutions We focus on providing quality resources and support to students, educators, and institutions, fostering a culture of growth and development.

Position Overview:

We seek motivated and dynamic individuals for the Business Development Intern / Trainee role. This is an excellent opportunity for undergraduate and postgraduate students to gain hands-on experience in business development and contribute to our growth strategy.

Key Responsibilities:

- Assist in identifying new business opportunities and potential markets.
- Conduct market research to understand industry trends and competitor strategies.
- Support the development and execution of business development strategies.
- Collaborate with the sales and marketing teams to create promotional materials.
- Engage with clients and stakeholders to gather feedback and improve service offerings.
- Participate in meetings and presentations, providing insights and recommendations.
- Track and analyze performance metrics to evaluate the effectiveness of initiatives.
- Prepare reports and presentations for internal and external stakeholders.

Qualifications:

- Currently pursuing a degree (Undergraduate/Postgraduate) in Business, Marketing, or a degree
- Strong communication and interpersonal skills.
- Analytical mindset with attention to detail.
- Ability to work independently and as part of a team.
- Proficiency in Microsoft Office Suite (Word, Excel, PowerPoint).
- Previous experience in business development or related internships is a plus, but not require.

EDUSTATION

SSJ EduStation Edtech Pvt. Ltd.

What We Offer:

- A supportive and dynamic work environment.
- Opportunity to learn from experienced professionals in the education sector.
- Hands-on experience in business development and strategy.
- Performance-based incentives for exceptional contributions.
- Certificate of completion at the end of the internship.

Application Process:

Interested candidates are invited to submit their resume and a cover letter outlining their Interested relevant qualifications to hr@edustation.co.in.

Join us at EduStation and kick-start your business development career while positively impacting the education sector!